European
SharePoint
Office 365 & Azure
Conference





Teams and Microsoft 365 External Users - Unstructured and Structured

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- Twitter @carsonpeter
- President Toronto SharePoint User Group
- www.eum.co/espc



Agenda

Introductions Unstructured Sharing with Microsoft 365 **Teams Shared Channels** Azure AD B2B MFA and Sensitivity Labels Microsoft 365 Portals Summary, Q&A and Closing



Microsoft Forms Poll



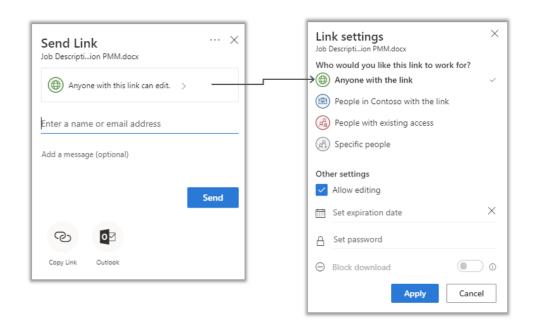
SCAN ME

3. Which of the following do you use today or planning on using?

	Not sure what this is	Intereste d	Investiga ting	Actively using
SharePoint Link Sharing	\circ	\circ	\circ	0
OneDrive Request Files	\circ	\bigcirc	\bigcirc	\circ
Teams External Sharing	\circ	0	\circ	0
Teams Connect	\circ	\bigcirc	\bigcirc	\circ
Yammer	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Azure AD B2B	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Azure AD Security	\circ	\bigcirc	\bigcirc	\circ
Azure AD B2C	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Azure Entitlement Management	0	0	0	0
Extranet User Manager	\bigcirc	\bigcirc	\bigcirc	\circ

Unstructured Sharing with Microsoft 365

- External Sharing in Microsoft 365 strongly supports ad-hoc collaboration
- Sharing documents with a few to a few dozen external people
- Secure Link sharing to sites, libraries, and documents
 - Anyone with the link (Anonymous)
 - People in your Organization
 - People with existing access
 - Specific people



Microsoft 365 External Sharing OOTB

- 1. Who will you be sharing with? Is there a member database to interface with?
 - Any type of external user
- 2. Self-registration option or invitation only? Who approves new registrations?
- —— Invitation only
- 3. How will your external users authenticate?
- Microsoft 365 / Azure AD, Microsoft Account,
 One Time Passcode, Gmail, Facebook
- 4. What interactions are your external users going to have?
- Any interactions

5. What applications will be accessible?

Microsoft 365 only

Managing External Sharing

Control WHO can share to external users

- Everyone
- Only specific people
- No one

Control WHICH external users can be shared with

- Anyone
- Only authenticated users
- Only authenticated users except specific domains
- Only authenticated users in specific domains
- No one

Control WHAT can be shared externally

- Anything
- Only specific sites
- Only files without sensitive content

Control HOW externally shareable links can be used

- Default
- Enabled, but not default
- Mandatory expiration date
- Block externally-shareable edit links
- Disabled

Multiple Places to Configure External Sharing



Microsoft 365 Admin



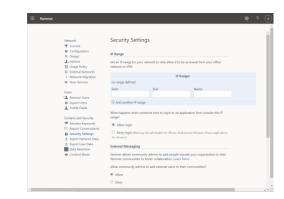
SharePoint Admin



Teams Admin



Site Collection Admin

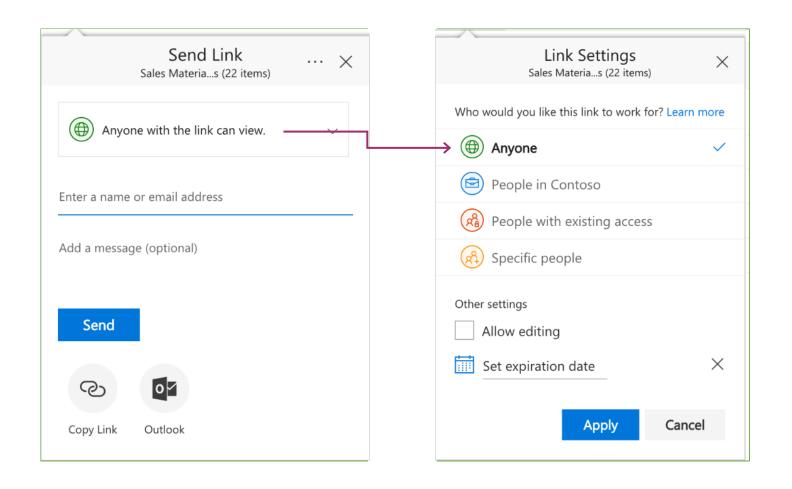


Yammer Admin



PowerShell

Shareable Links







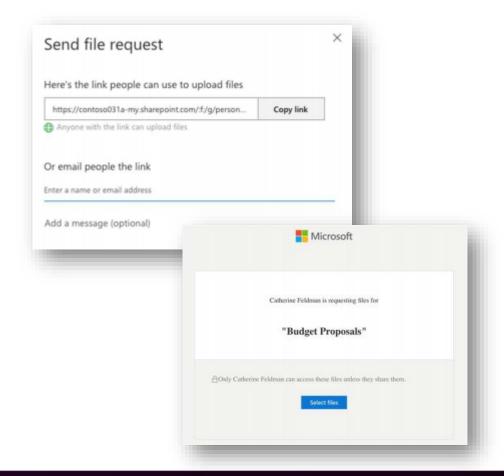




Request Files

- Ask colleagues and external guest users to upload files to a folder
- Uploaders can only see their own content
- Single link can be used for many uploaders







External Users in Teams





External Users in Teams

B2B Guests

- User exists in the external Team's Azure AD
- All the B2B controls apply
- Guests need to switch their Teams to the external tenant
 - Lose their home tenant's Teams, notifications, feeds
- Can use different browser profiles for different tenants

Teams Connect

- Needs to be enabled on both tenants
 - More for organization to organization sharing
- No tenant switching
- Shared channels appear with all the home Teams and channels
- Also appear in home activity feed

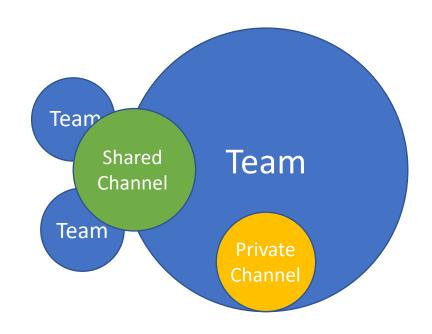
How We Use Teams Shared Channels | Extranet User Manager



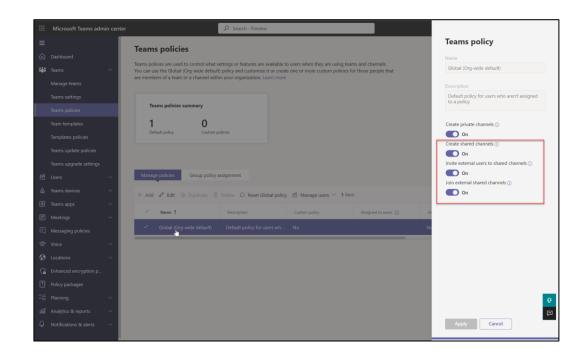


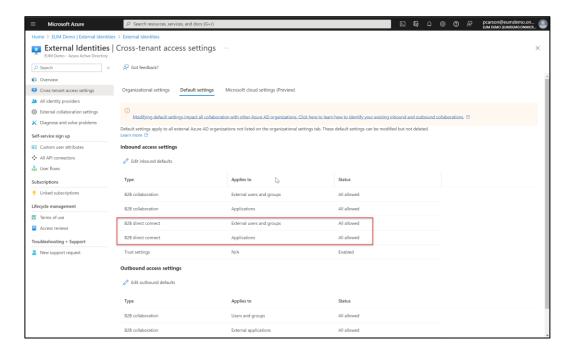
Shared Channels vs. Private Channels

- Both channel styles create a channel site collection for documents
- Both have Teams restrictions on Apps and features
- Private channels let you invite a subset of the parent Team's members
- Shared channels let you invite anyone allowed in the tenant
 - Can also include other Teams
- Department team that is private to that department
 - All company channel for two way communication with the organization
- Outbound connections don't need to be setup
 - Just add members of the tenant



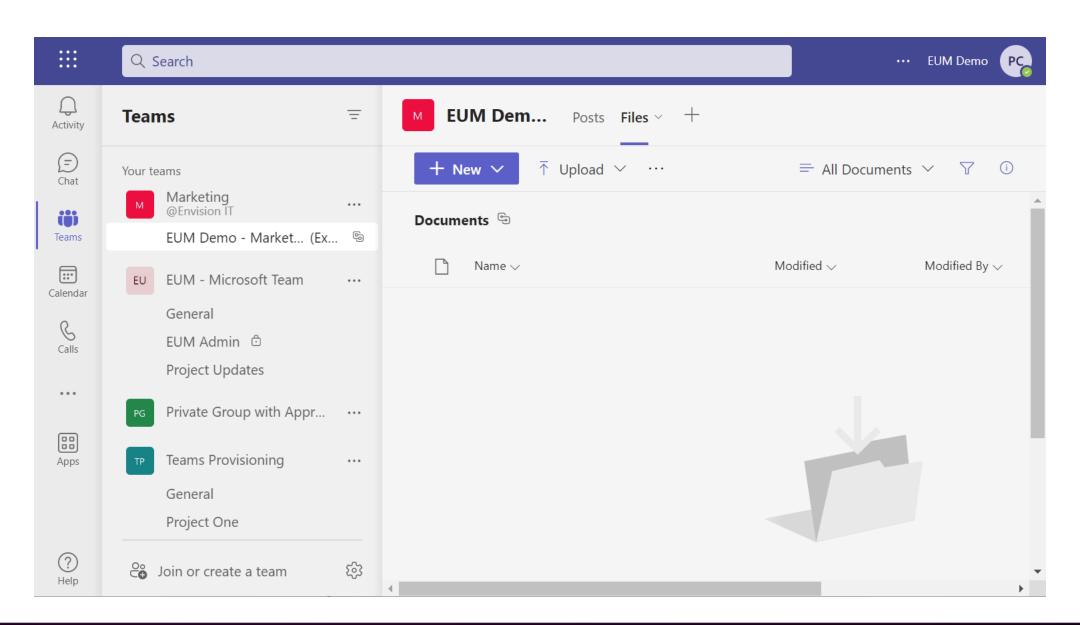
Configuring Shared Channels





Teams Admin

Azure Portal



External Users in Yammer

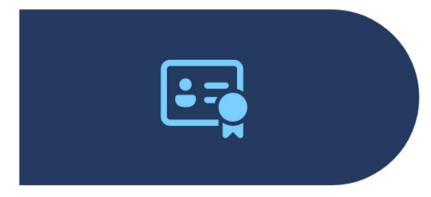
- Yammer was acquired in 2012
- It's been a long road to rearchitect it on the Microsoft stack
- Classic Yammer had its own authentication
 - Yammer username and password
 - Federation
- Azure AD is now the preferred
- B2B support has just been added
 - Still seeing some challenges
 - Yammer embed with external users doesn't work



Discover the Microsoft Entra product family







Azure Active Directory

Safeguard your organization with the identity and access management solution that connects people to their apps, devices, and data.

Microsoft Entra Permissions Management

Discover, remediate, and monitor permission risks across your multicloud infrastructure with a cloud infrastructure entitlement management (CIEM) solution.

Microsoft Entra Verified ID

Create, issue, and verify privacy-respecting decentralized identity credentials with an identity verification solution that helps you enable more secure interactions with anyone or anything.

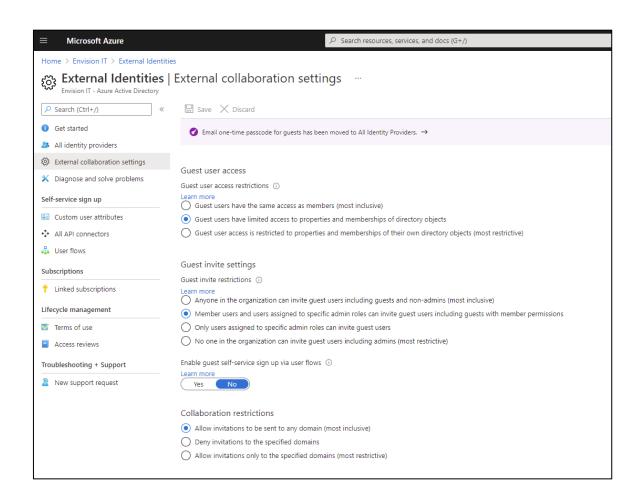
Microsoft Entra - Secure Identities and Access | Microsoft Security





Azure AD External Identities (B2B)

- Allow outside users access to apps and resources
- "Bring their own identities" to sign in
- External user's identity provider manages their identity
- You manage access to apps within Azure AD protecting your resources



External Identities documentation | Microsoft Docs



Azure AD B2B and Microsoft 365

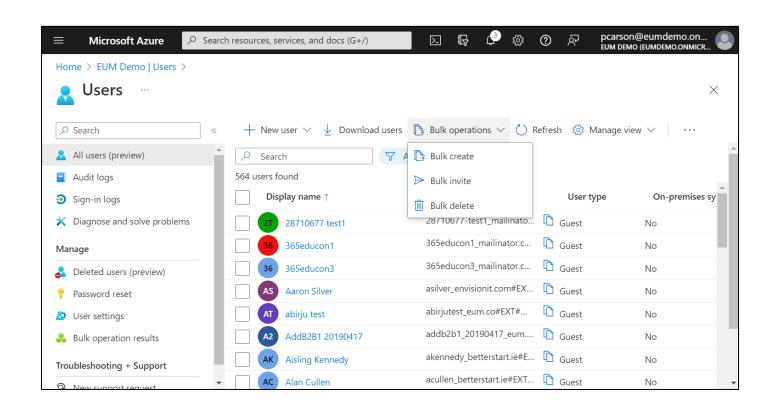




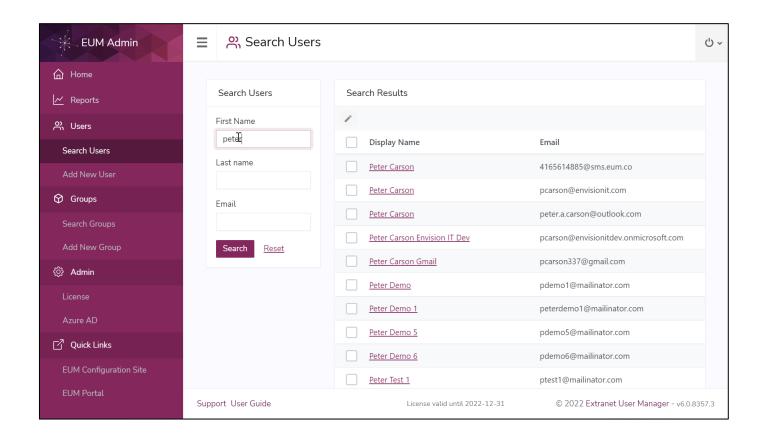
- Azure Active Directory Business to Business
- External users can access Microsoft 365 and any other system exposed through AAD
- Completely free for certain Microsoft 365 workloads for external users
 - SharePoint
 - Yammer
 - Teams
 - Planner
 - Office Online
- MAU billing model only applies to Azure AD Premium features
- First 50,000 MAU are free for Premium features
- Invite as many external users as you'd like

Azure AD Invitation Process

- Invitations are done through the Azure AD or Entra portals
- Not a business friendly interface
- Can be one at a time, or bulk import by CSV
- Need to have Global Admin, User Administrator, or Guest Inviter role
- Guest Inviters can only set the email and display name
 - Cannot edit or delete after creation
 - Could build a Power App, Power Automate, or Logic App to help with this



Extranet User Manager



- Simple delegation to the business or external users
- Invitation, self-registration, and bulk import
- Approval workflows and autoapprovals
- Group management and discovery
- Mobile friendly

Azure AD B2B Onboarding Experiences

Existing Microsoft 365

- Logs in with their Azure AD credentials
- Seamless experience
- Single sign-on if already signed into Microsoft 365
- Also works for Microsoft accounts

No Azure AD Account

- One time passcode
- Emailed at sign-in
- Valid for 30 minutes
- Low friction, no new account to setup or password to remember
- Validates at each sign in that they still own the email address

Social User

- Federation with Google and Facebook accounts now also supported
- Same seamless login experience as Microsoft 365
- Need to be an @gmail.com address for Google Federation

Email One-Time Passcode Authentication

- New way to authenticate Guest users without:
 - Azure AD account
 - Microsoft account
 - Social provider Google or Facebook
- Temporary passcode is sent to email address
- Passcode is entered to sign in
- One-time passcode is valid for 30 minutes
- Next user session will send a new passcode to the user

EUM Test Ride



portal.eumdemo.com/testride



Microsoft at RSA 2020

> 1.2M	Compromised accounts in January 2020
99.9%	Compromised accounts did not have MFA
99%	Password spray attacks used legacy authentication
> 97%	Replay attacks used legacy authentication

Azure AD and Microsoft 365 Security Fundamentals | Extranet User Manager

MFA Scenarios

Admins

Require MFA on every authentication

Members

- Rules can be more flexible
- Don't need MFA on every authentication
- Every x days on the same device
- Additional rules
 - Joined device
 - Geography
 - Identity Protection score
 - Incorrect password

Guests

- Decide if MFA is required
- User experience and support cost to requiring it
- Doesn't need to be all or nothing
- Sensitivity labels are a good way to control this

Azure Portal B2B Links

Cross Tenant Settings

- B2B Collaboration
- B2B Direct Connect
- Trust Settings

Identity Providers

- Microsoft
- One-Time Passcode
- Google
- Facebook
- Custom SAML / WS-Federation

External Collaboration Settings

Access, invite, and collaboration restrictions

Self-Service Sign Up

- <u>User Attributes</u>
- API Connectors
- User Flows

Lifecycle Management

- <u>Terms of Use</u>
- Access Reviews

Company Branding

Security

- Conditional Access
- Terms of Use

Monitoring

- Sign-In Logs
- Audit Logs
- Diagnostic Logs

Azure AD P1 vs. P2

Azure AD Premium P1

- Multi-factor authentication with Conditional Access
- Hybrid Identities
- Password protection (custom banned passwords)
- Advanced Security and Usage Reports
- Conditional Access based on group, location, and device status
- Azure Information Protection integration
- And Much More

Azure AD Premium P2

- Everything offered in P1
- Identity Protection
- Privileged Identity Management
- Access reviews
- Entitlement Management (Preview)

Updates to Azure AD External Identity Licensing

- External identities now count as unique Monthly Active Users (MAU)
- Billing model affects Azure AD B2B and B2C
- Replaces 1:5 billing ratio
- First 50,000 MAUs are free for both Premium P1 and Premium P2 features
- Azure AD Free will remain free unless you need premium Azure AD features for guests

	PREMIUM P1	PREMIUM P2	
First 50,000 MAU	\$0/Monthly Active Users	\$0/Monthly Active Users	
More than 50,000 MAU	\$0.00416/Monthly Active Users	\$0.020736/Monthly Active Users	

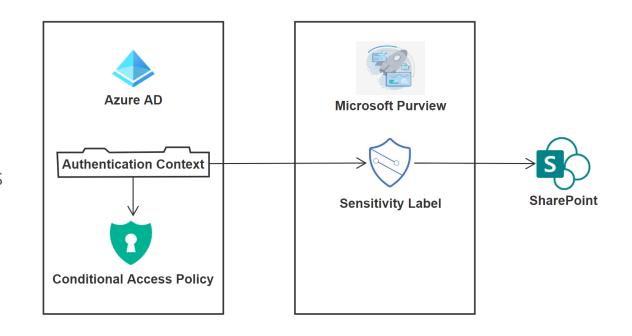
^{*}Features in public preview are subject to future pricing changes.

https://docs.microsoft.com/en-us/azure/active-directory/external-identities/external-identities-pricing https://azure.microsoft.com/en-us/pricing/details/active-directory/external-identities/



Sensitivity Labels

- Labels can be applied to content in Microsoft 365
 - Emails
 - SharePoint sites and content
- Can be manually or automatically applied
- Can be leveraged in conditional access policies
- Can also enforce rights management and encryption
- Travels with the content regardless of location
- Can be applied to sharing rules
- Requires Office 365 E5 Compliance



Sensitivity Labels Walkthrough

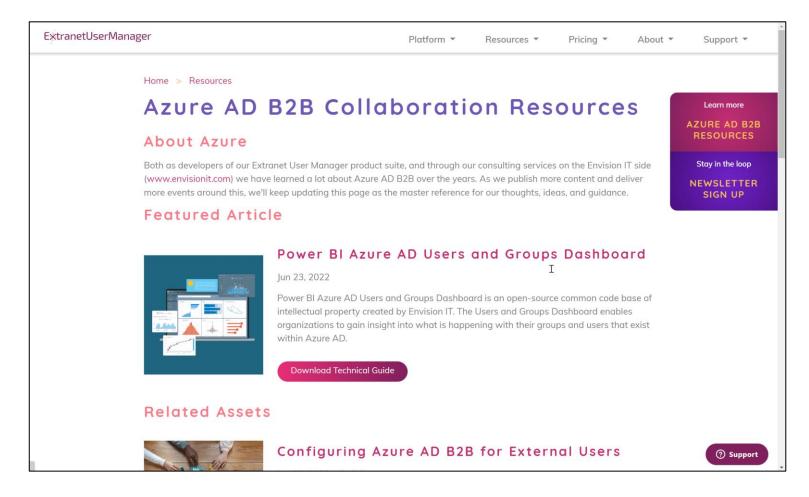
Azure AD B2B Health

- User Type Not Populated
 - Users created before Aug 2014 when B2B first launched
- Mismatch Between Email and UPN
 - Can cause confusion when signing in
- Missing Email
 - Email is required for direct sign in without accepting the Microsoft invitation

- Unaccepted Invitations
 - Invitations are no longer needed
 - Users that were invited when it was required and didn't accept can't sign in
 - Resending the invitation still requires them to use the invitation
 - Deleting and re-inviting them allows them to sign in without the invitation
- Conflicting Microsoft Account
 - Brings up work/school or personal account dialog
 - Doesn't always prompt
 - Causes confusion



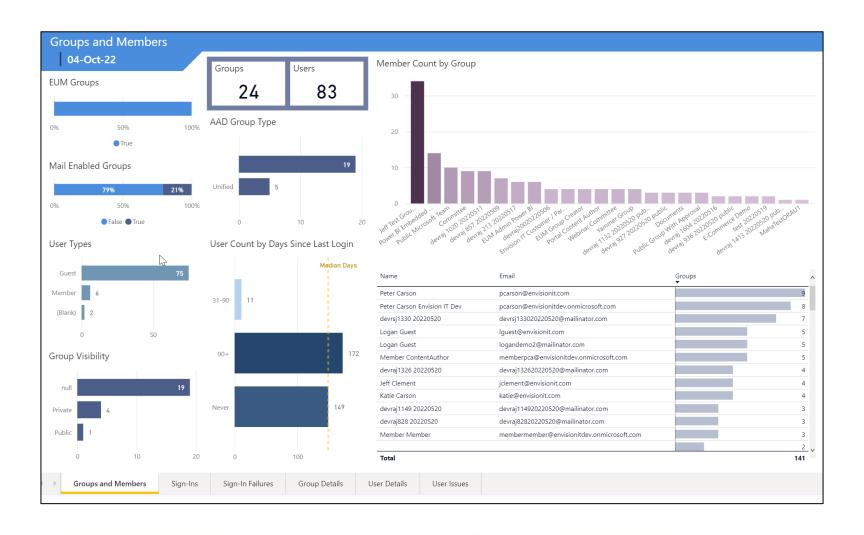
Azure AD B2B Resources



https://www.extranetusermanager.com/resources/Azure-AD-B2B-Collaboration-Resources
https://github.com/extranet-user-manager/EUM_AzureADPowerBI

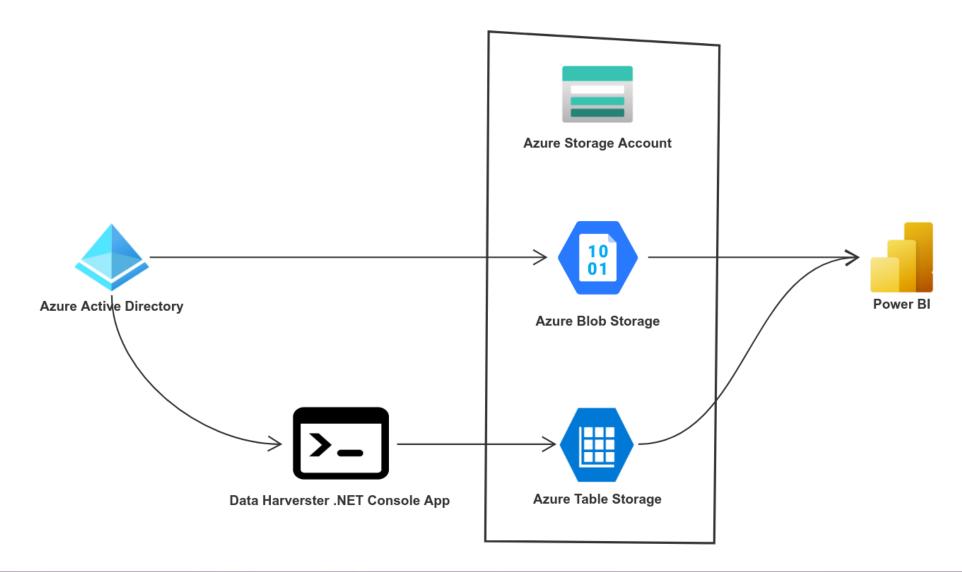


Azure AD Power BI Dashboard





Power BI Data Harvester



Microsoft 365 Portals

Why Build a Microsoft 365 Focused Portal?

- Microsoft 365 is already the spot you're working and collaborating in
- You can build a robust portal that relies on a strong Microsoft 365 foundation
 - SharePoint Online
 - Documents
 - Teams
 - Meetings
 - Recordings
 - Channel conversations
- Stop sharing through email and third party solutions
- Leverage the Microsoft 365 Security and Compliance features while hiding the complexity
 - Azure Information Protection, Rights Management and document encryption
 - Data Loss Prevention
 - Records retention
 - Multi-factor authentication and Conditional Access Policies
- It's time to integrate how you're working with how you're sharing

Portal Considerations

- How are users invited to the Portal?
 - Invitation Only Manual or Automated
 - Public Registration
 - Private Registration
- What Portal functionality is required?
 - Secured web content
 - Viewing / Downloading / Uploading documents
 - Co-authoring documents
 - SharePoint Online sites, Teams, or Yammer
 - Third-Party or Internal Applications
- Who is responsible for Portal content and administration?

Types of Portals

Member Portals

Board/Committee Sites

Data Portals

Document Sharing

Training Portals



Structured Sharing with Microsoft 365

- Typically hundreds to hundreds of thousands of external users
- Represent many different groups of external users
 - Projects
 - Committees
 - Customers
 - Vendors
 - Partners
- May be many different business owners
 - Owners can be internal or external

Microsoft 365 Structured Sharing Options

Roll Your Own

- Build in the tool of your choice
- Integrate through the Graph API

Azure AD

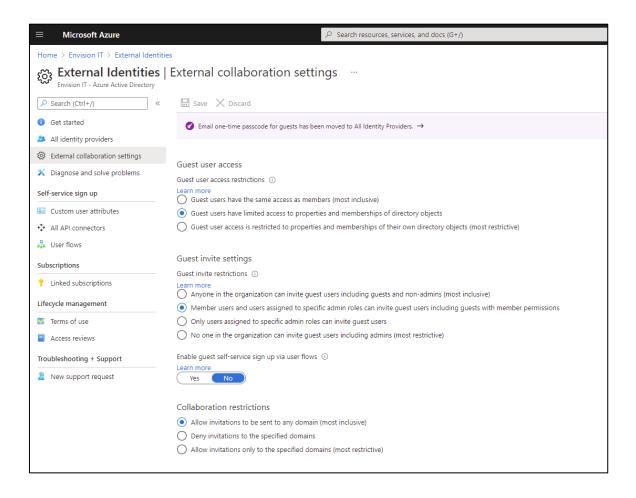
- Self-registration and workflows define onboarding process
- Some branding and customization
- Dynamic groups

Extranet User Manager

- Pre-built .NET Core 6 sample portal
- Fully brandable and customizable
- EUM Admin portal for creating and managing users and groups
- Licensed by the pool size of external users

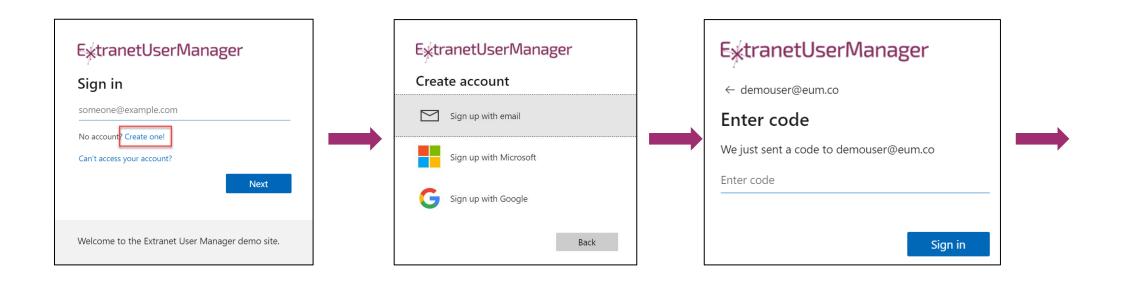
Azure AD External Identities (B2B)

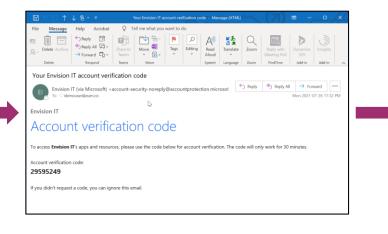
- Self-service sign up
 - Custom attributes
 - API connectors
- Lifecycle management
 - Terms of use
 - Entitlement packages
 - Access reviews

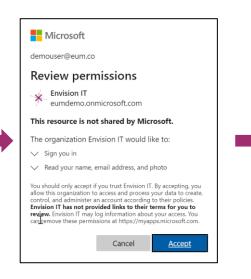


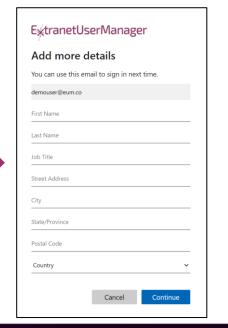
External Identities documentation | Microsoft Docs

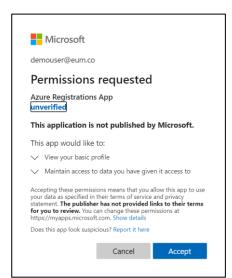








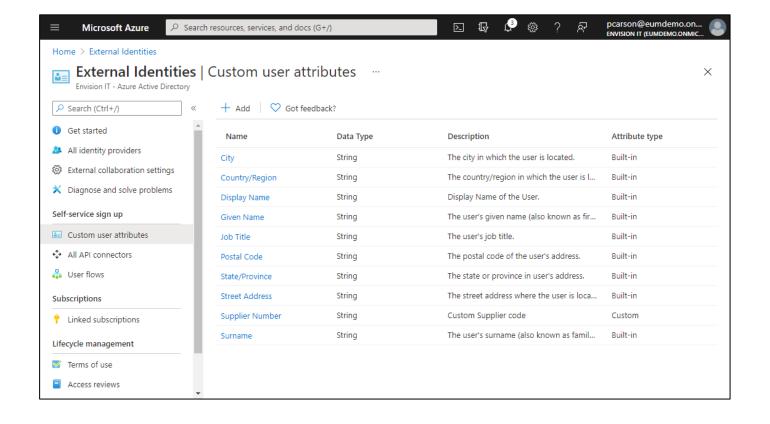


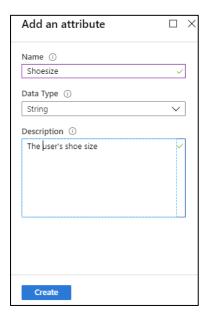


Self-Service User Sign-Up – Attributes

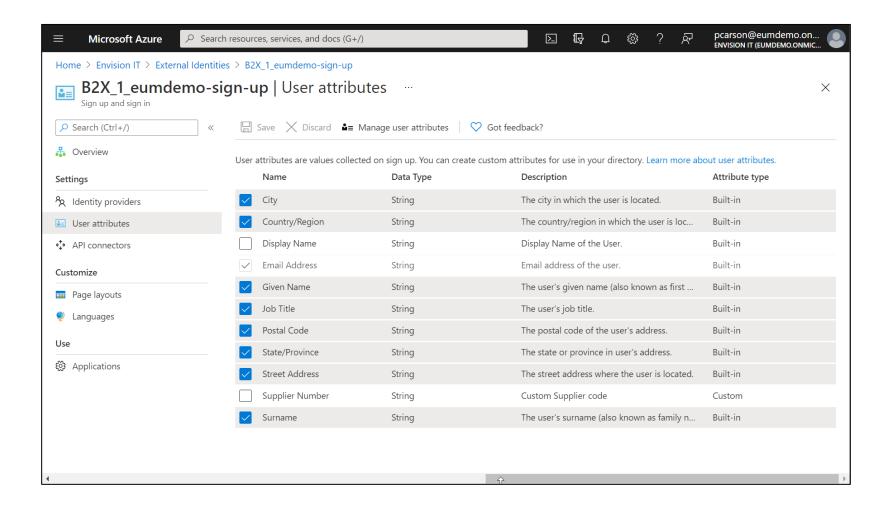
- Choose what user information you require to provide access to Application
- Both built-in and custom attributes
- Steps to configure:
 - Define any custom attributes
 - Assign the attributes to a user flow
 - Define the page layout
 - Define any additional languages

Define the Attributes



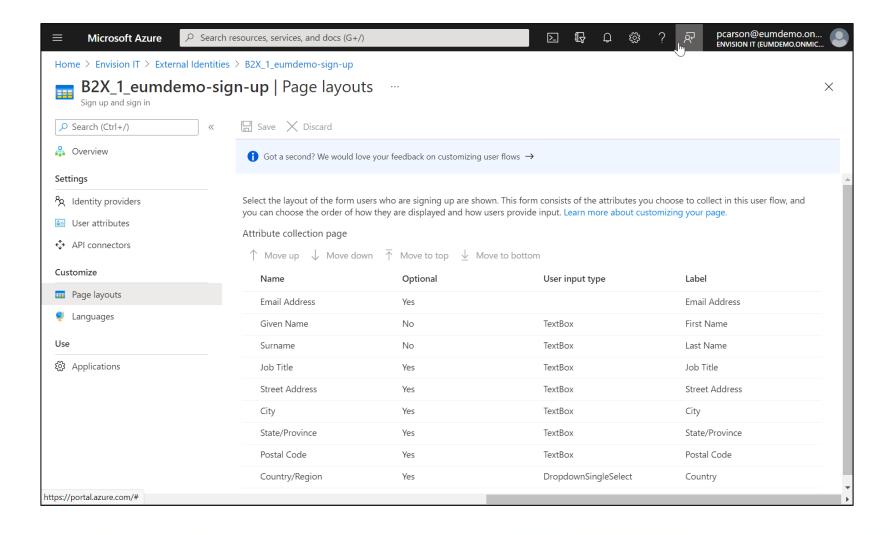


Assign the Attributes to a User Flow





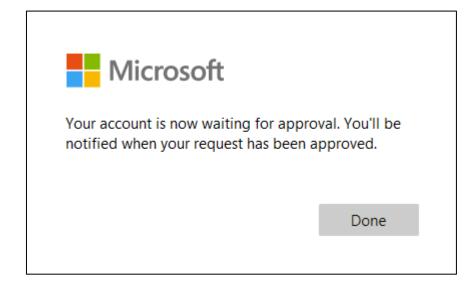
Define the Page Layout

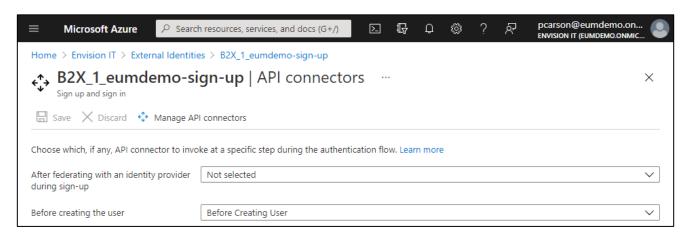




Custom Approval Workflows

• API connectors allow you to integrate custom approval workflows into the self-service sign up



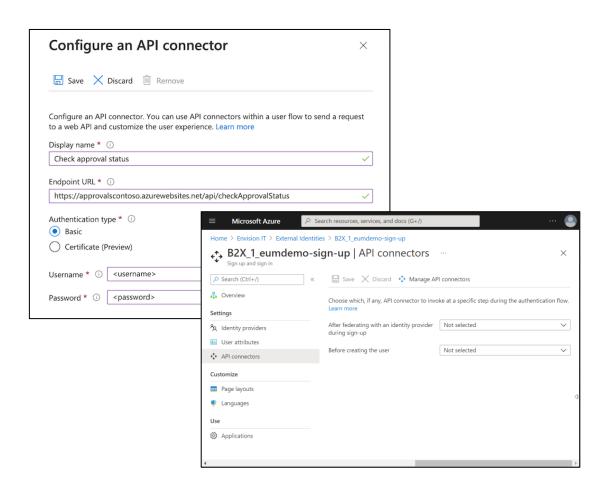


Add custom approvals to self-service sign-up flows - Azure AD | Microsoft Docs



Custom Approval Workflows

- Preferred approach to building a full custom API is to use Logic Apps
- Use Azure API Management in front of Logic App to handle the security
 - Basic auth or certificate
- Can have rules to assign group memberships
- Can also be done with dynamic groups



Add custom approvals to self-service sign-up flows - Azure AD | Microsoft Docs



Demo

Self-Service Sign-Up

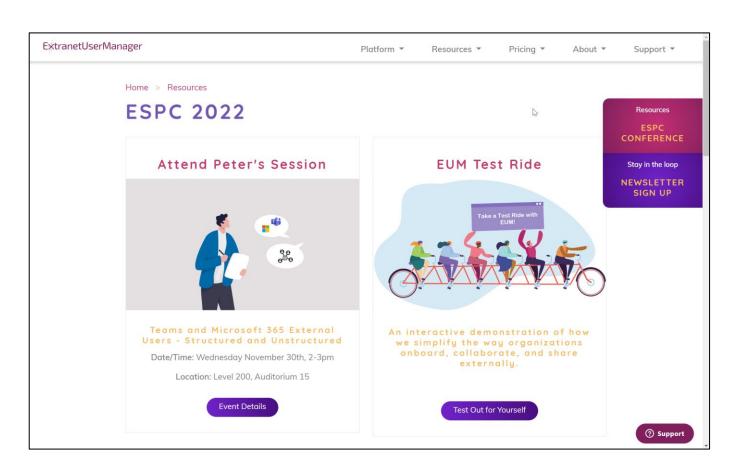
https://azureregistration.azurewebsites.net/



Session and Conference Resources







www.eum.co/espc

Portal Scenarios

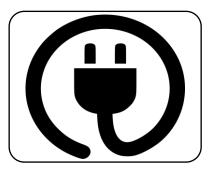


Scenarios Overview











Electricity Canada

- Member Sites
- Committee Sites
- Data Portal
- Training

Ontario Association of Children's Aid Society

- Member Sites
- Group Sites
- Training

Mold-Masters

Engineering Drawing Distribution and Approval

Public Utility Company

Emergency
 Preparedness
 Response Plans
 Document
 Distribution

Publicly Traded Parent Company

Financial Reporting Document Collection

Scenario One – Canadian Electricity Association Portal

- National voice for safe, secure, and sustainable electricity
- Portal is targeted to 3 audiences
 - Utility Members
 - Corporate Members
 - Public
- Governed by a Board of Directors
- Provides industry viewpoint to decision makers on policy and regulatory issues
- 50+ Committees
- 8 unique Data Portals

Scenario One – Electricity Canada Member Portal Assessment

- Review and provide recommendations around:
 - Electricity.ca the Association's current public website
 - Powerline the Association's extranet site
 - Continuing Education program no online resource currently exists
 - Data Portal a series of databases, reports and visualizations on multiple platforms
- The following high-level goals were established:
 - Single Sign-on for All Applications
 - Address Duplication of Entry Issues and Contact Management
 - Moving to the Cloud (eliminating on-premises infrastructure)
 - Single Data Platform (Reporting)
 - Cybersecurity

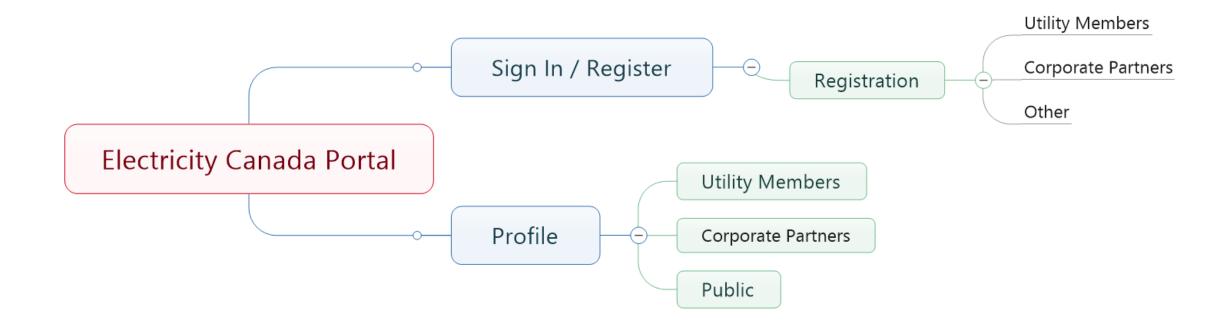


Scenario One – Electricity Canada Portal Solution

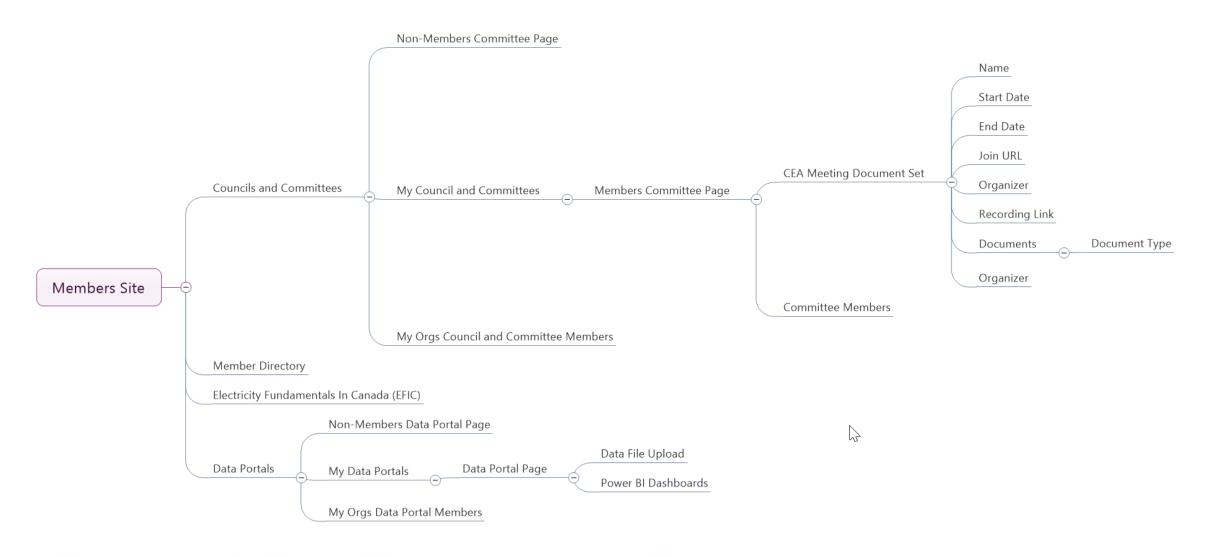
- Implementation of Teams Governance tools and training for all Electricity Canada staff
 - Microsoft 365 Discovery Workshop
 - Envision IT's Microsoft 365 Maturity Model training and roadmap
 - Orchestry's Teams Governance tool to standardize how Microsoft 365 is being used
- Microsoft's Azure AD B2B single sign-on
- Creation of a branded Electricity Canada portal leveraging Extranet product suite
 - Committee sites
 - Data portal and LMS sites
- Expand the usage of Salesforce for contact management software
 - Consolidate CMS and WordPress into Salesforce
- Continue to leverage Mailchimp for email marketing
 - Integrate with Salesforce



Registration and Profile



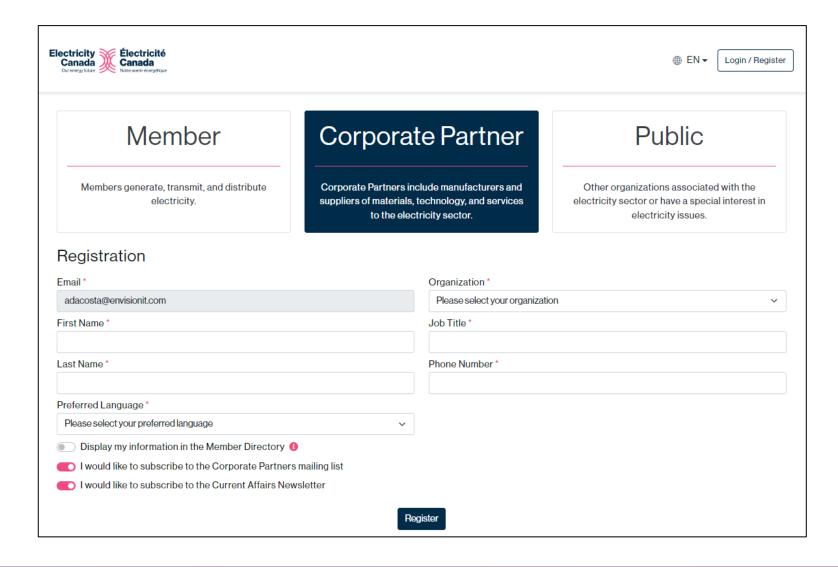
Members Site





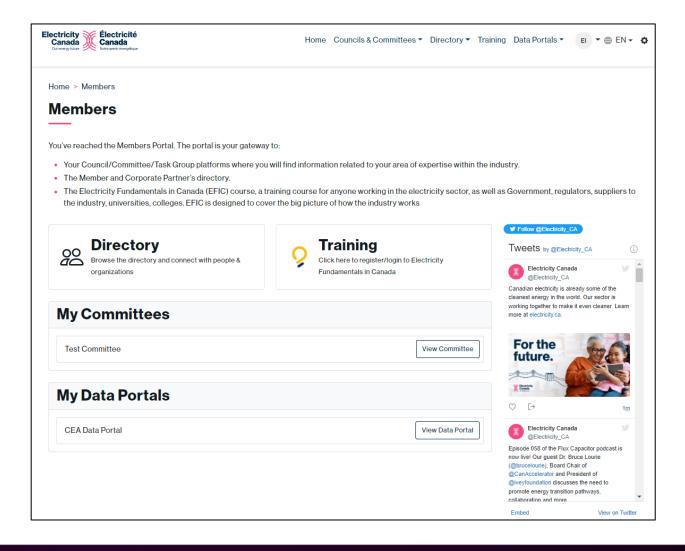
Electricity Canada Portal Demo

Electricity Canada Member Onboarding and Management

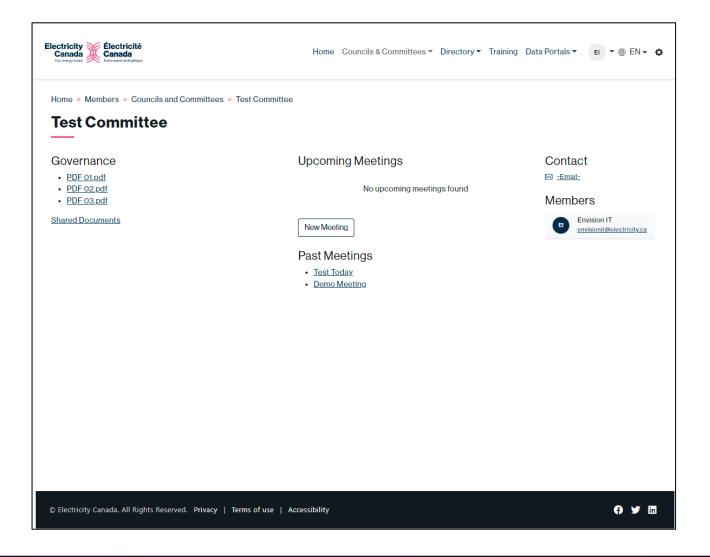




Electricity Canada Member Onboarding and Management

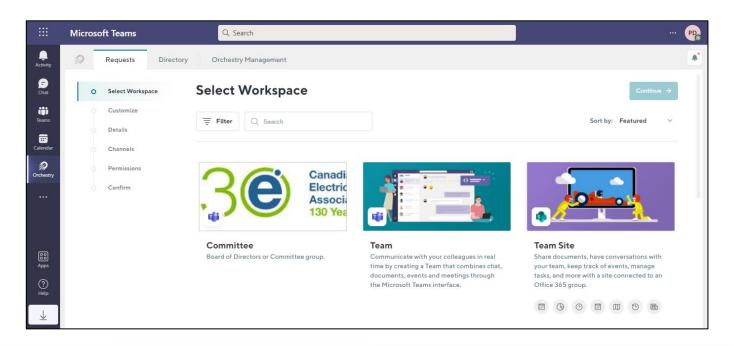


Committee Landing Page



Electricity Canada Committee Team and Site Provisioning

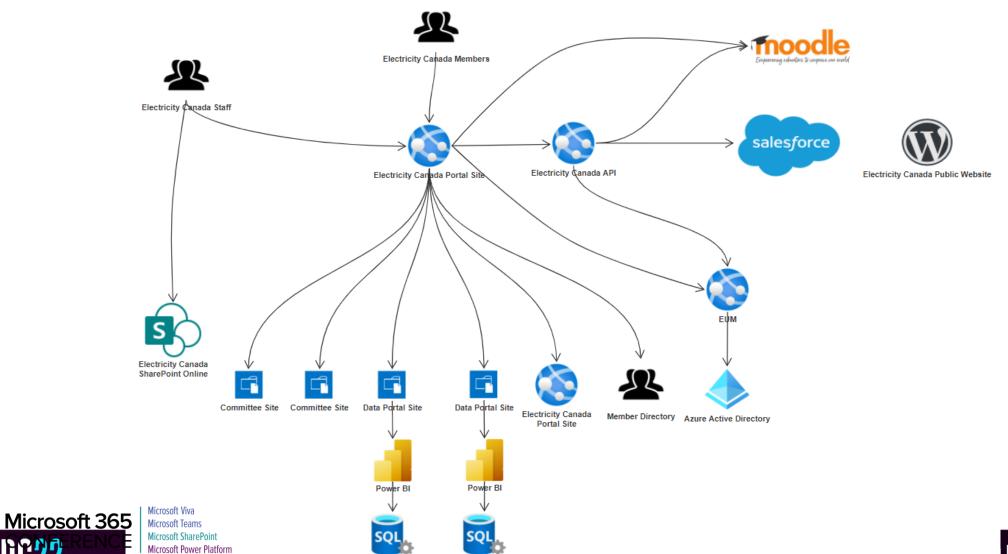
- Automate the creation of Teams and Sites for committees.
- Workspace created in Orchestry to represent a committee
- Logic App workflow creates Document Set in Committee Packages site and EUM Group for members
- Powered by <u>Orchestry</u>





Scenario One - Electricity Canada Architecture Overview

M365 CONFERENCE



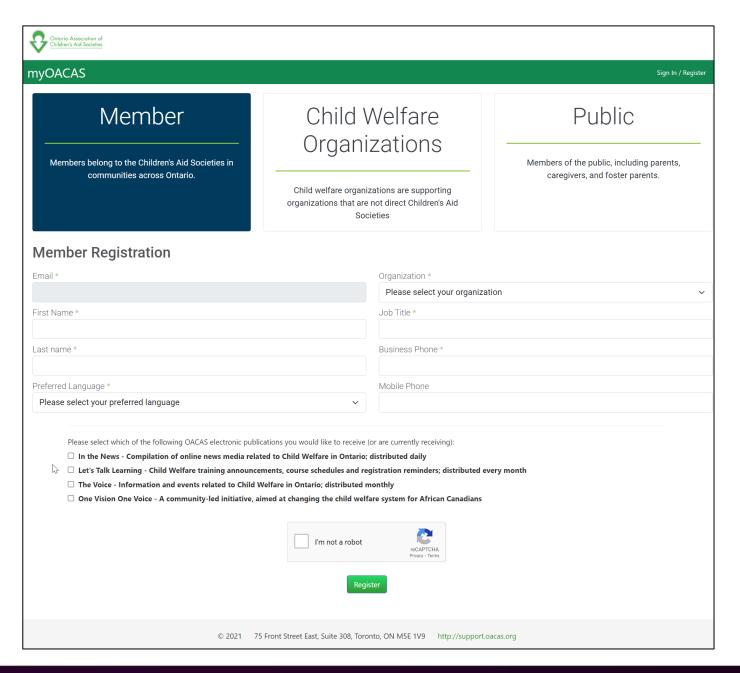
Scenario Two – Ontario Association of Children's Aid Society

- Advocates for the protection and well-being of children
- Voice of child welfare in Ontario
- Consists of over 50 membership organizations
- Provides services in government relations, communications, information management, education and training
- Over 20,000 members in the current portal

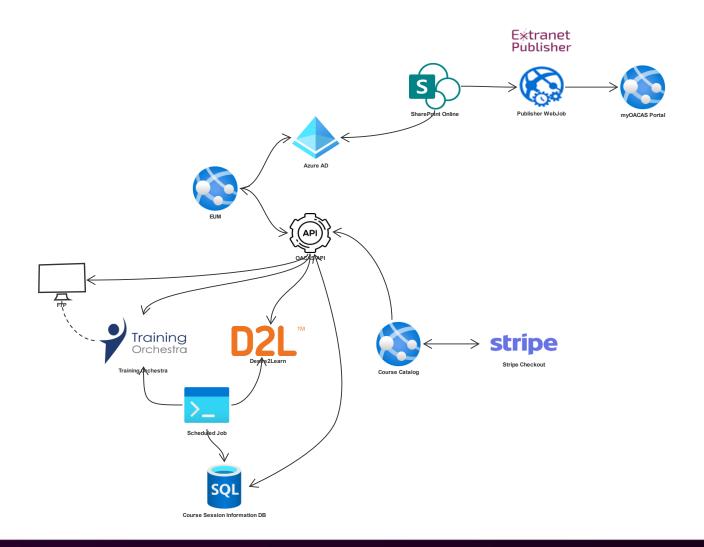


Scenario Two – myOACAS Overview

- Self-registration
 - Integrated into Desire2Learn and Training Orchestra
 - Auto-approval based on email domain
- Portal site with published content from SharePoint Online
- Access to SharePoint Online Group Sites
- Training delivered through Desire2Learn and Training Orchestra
 - Course Catalog integrated with Stripe payment



OACAS Solution Architecture

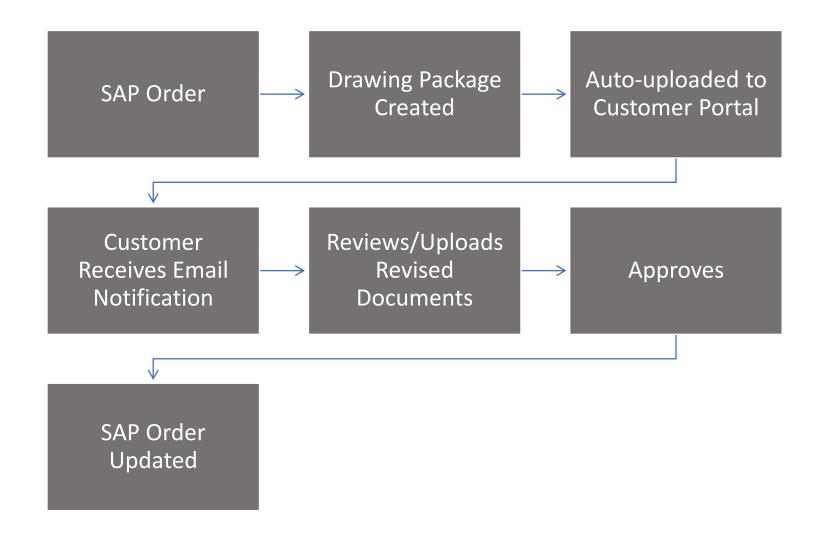


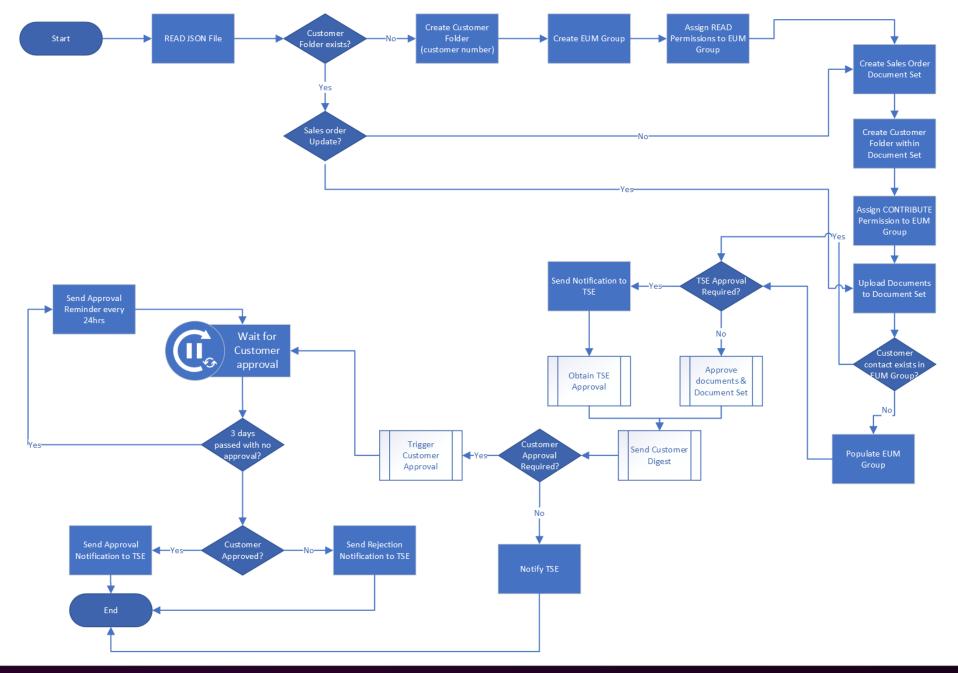
Scenario Three – Mold Masters: Engineering Extranet

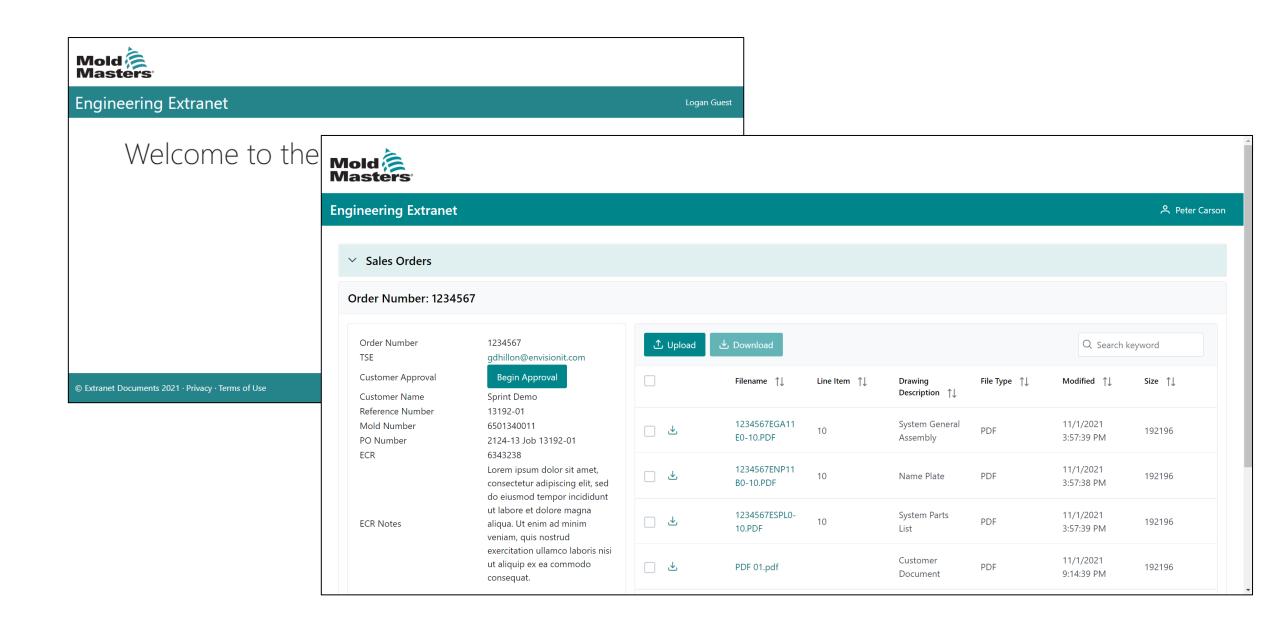
- Engineering 2D and 3D CAD drawings to be reviewed and approved by customers
- SAP integration
- Automation of drawing package preparation
- Workflow for approvals
 - Internal engineering approval may be required first
 - Customer notification and approval
 - Reminder notifications
 - Approval completion updates SAP order status
- Ability for customer to upload annotated or additional documents



Member Management – Direct Invite through SAP







Scenario Four – Public Utility Company EPRP Portal

- Emergency Preparedness Response Plans (EPRP) to Community First Responders along river systems
 - Police, fire, hospital, municipal
- Documents authored in SharePoint Online and Published to Portal
- Email notifications sent to first responders of new documents
- Power BI dashboard download activity
- Business owners use in User Manager to directly invite First Responders

Scenario Four – Distributing and Tracking Emergency Plans



Date Published

30/01/2020 20/02/2020

Region

☐ Northeast Operations

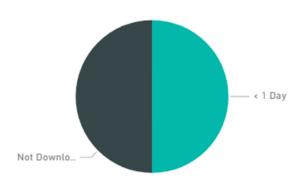
☐ Northwest Operations

Publish	ned by Rive	r System					
2 —							
1 —							
0 —	River System	River System	River System	River	River System	River System	River System

System

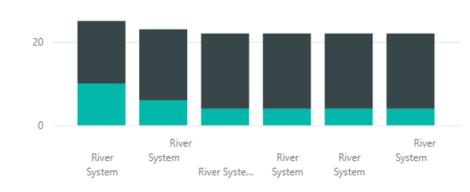
DisplayName	Downloaded	Not Downloaded	
User10	12	0	
User12	4	11	
User13	0	12	
User14	0	12	
User15	0	12	
User16	0	12	
User17	0	12	
User21	1	11	
User22	3	10	
User23	0	12	
User6	12	0	
Total	32	104	

Number of Documents by Days to Download Bucket



Downloaded by River System and Days to Download Bucket

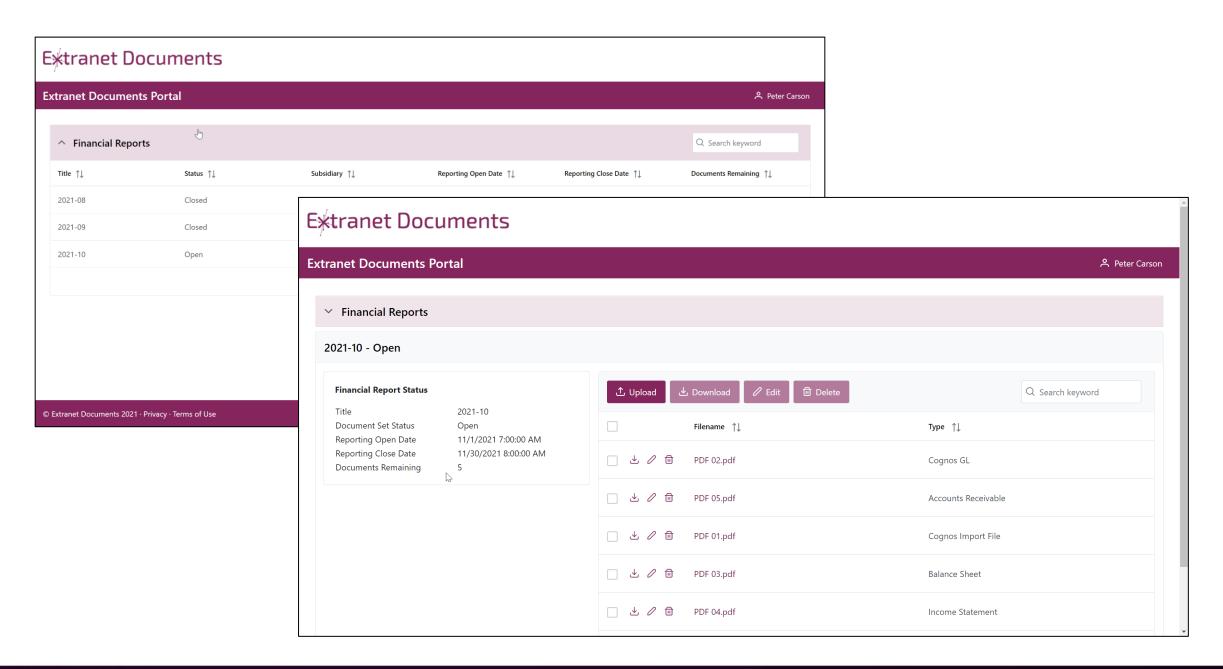
Days to Download Bu... ● < 1 Day ● Not Downloaded

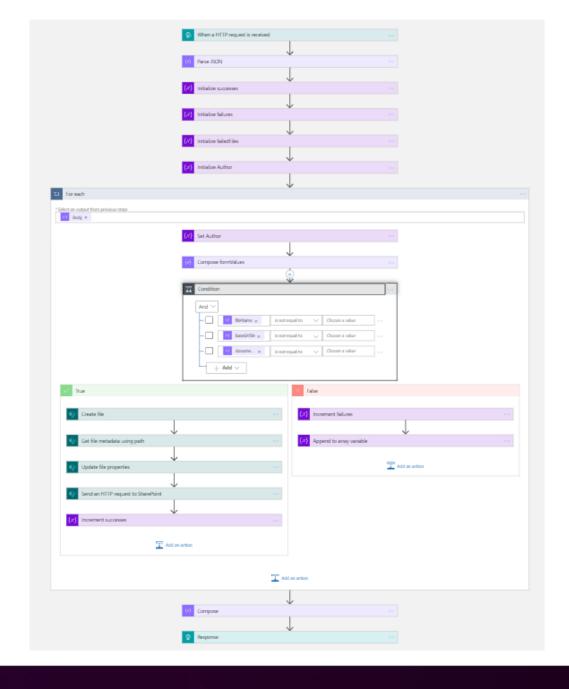


DisplayName	Document Name	Days to Download Bucket	
User10	116-PLAN-ADM-0003 Rev 2	< 1 Day	
User12	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User13	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User14	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User15	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User16	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User17	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User21	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User22	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User23	116-PLAN-ADM-0003 Rev 2	Not Downloaded	
User6	116-PLAN-ADM-0003 Rev 2	< 1 Day	
User10	116-PLAN-ADM-0004 Rev 2	< 1 Day	
User12	116-PLAN-ADM-0004 Rev 2	Not Downloaded	
User13	116-PLAN-ADM-0004 Rev 2	Not Downloaded	
Hear1/	116_DI ANI_ADM_000A Ray 2	Not Downloaded	

Scenario Five – Financial Reporting Portal

- Parent organization with dozens of subsidiaries
 - Publicly traded
 - Subsidiaries are their own legal entities with independent financial reporting
- Monthly, quarterly, annual, and audit reporting packages
 - Strict schedules to collect, review, and roll up
- Finance staff at subsidiaries may be responsible for one or multiple subsidiaries





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